



FOR IMMEDIATE RELEASE

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**Innovative Mobile Web Site Launched for
VGS® Grooved Piping System**

Hastings, MI, USA – Viking Group, a global leader in fire protection and life safety systems, has extended its leading mobile web platform to include a new site dedicated to its VGS® brand of grooved piping products. The new VGS® mobile web site provides access to detailed product information via mobile devices, such as smart phones and tablet computers. This access is particularly important to contractors who need critical technical information at the job site, where accessing information from a standard desktop computer can be challenging. Viking's mobile platform also includes web sites for CPVC piping products as well as the complete Viking line of fire protection valves and systems.

The new VGS® mobile site includes a 3D animation of a grooved coupling installation, as well as helpful resources such as product take-out dimensions, end of pipe preparation, gasket information, and specifications for the VGS® hole cut system. There are also links to the VGS® project submittal form, full-line product catalog, and even an innovative "VSN Facility Locator," which allows users to quickly find their closest Viking SupplyNet service center.

To launch the site, customers can scan the QR code, which appears below. Smart phone users can download any number of free apps for scanning these codes (such as ScanLife®, Tappinn®, I-Nigma®, etc.). After launching the app from their smart phone, the user is prompted to scan the code, often through the device's camera feature, and is then automatically directed to the mobile web site.



You can also access the new VGS® mobile web site through the following link: vikinggroup.mobi/p/46374.

The complete mobile series is also accessible from Viking's mobile web homepage: vikinggroup.mobi.

Viking is a global leader in the manufacture and distribution of innovative fire protection and life safety systems. For over 90 years the company's products and services have protected lives and property worldwide from the devastating effects of fire. For more information on Viking's complete line of quality fire protection products and services, please visit www.vikinggroupinc.com or call 800-968-9501.

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