

March 3, 2014

To Our Valued Customers:

As a result of continued increases in our manufacturing costs, Viking Corporation will adjust list prices across its entire product line by an average of 4-6% effective on Saturday, May 3, 2014.

This list price increase will impact Viking's complete line of manufactured products including sprinklers, valves, systems, and related devices. List prices for Freedom® CPVC and VGS® grooved piping products are excluded from this announcement and are not changing at this time.

Additionally, this announcement only pertains to Viking customers located in the United States and Latin America. Customers in other regions will receive additional communications in the near future from their respective regional sales offices.

To receive current pricing, all orders must be accepted prior to the close of business on Friday, May 2, 2014 and also be scheduled to ship no later than Friday, May 23, 2014. All orders placed at current price levels will only be accepted subject to material availability.

Our goal with any price change is to provide you with as much advance notice as possible. An updated Viking list price book will be available in the near future online at [www.vikinggroupinc.com/pricelist/current](http://www.vikinggroupinc.com/pricelist/current). Additionally, customers using Viking SupplyNet's online purchasing program, VSN eSource™, will be able to access new net prices through the web site's "future pricing" feature.

At Viking, our goal is to minimize your total installed costs by providing you with the highest quality products, customer service, and technical support. We appreciate your business and we look forward to serving you in the future.

Sincerely,



Michael Bosma  
President, Viking Corporation